

# Native It's Your Game 2.0

# Technology-Based Sexual Health Curriculum for American Indian/Alaska Native Youth

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# **INTRODUCTION**

1. ADAPT

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**2. EVALUATE** 

**3. ENHANCE** 

Next generation

2.0) upgrades ...

curriculum (NIYG

NIYG 2.0

CURRICULUM

The adapted program, Native IYG, is a

13-lesson online HIV/STI & pregnancy

prevention program for AI/AN middle

school-aged youth (12-14 yrs.)(Fig. 1).

Fig 1 : NIYG lesson menu (excerpt).

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- American Indian and Alaska Native (AI/AN) vouth experience sexual and reproductive health disparities.<sup>1</sup> • Culturally relevant sexual health education programs are needed that are culturally acceptable, need fewer trained personnel, provide lesson fidelity, are accessible, and have geographic reach.<sup>2</sup>
- · Effective Internet-based sexual health education programs may reduce disparities by overcoming these challenges.

## **PURPOSE**

To culturally adapt an effective HIV/STI & pregnancy prevention program for use in AI/AN communities, evaluate it's efficacy, enhance it for accessibility and reach, and to disseminate it in Indian Country.

# **METHODS**

#### 1. ADAPT:

Tribal members & youth provided recommendations for cultural acceptance and usability testing (pre- & post-adaptation) provided a data driven approach.

### 2. EVALUATE:

NIYG was rigorously evaluated in a RCT with > 500AI/AN youth (12-14 yrs.) in 18 tribes in 25 communities in AK, AZ, & the Pacific NW. Psychosocial determinants of sexual behavior were assessed at baseline and 12-month follow-up.

#### 3. ENHANCE:

A systematic, iterative, expert review process informed technical and content enhancements for NIYG 2.0.

#### 4. DISSEMINATE:

NIYG 2.0 was released for use in Indian Country via the Healthy Native Youth website (Fig. 1 & QR Code).

# RESULTS

A. Surface cultural adaptation: Enhanced images of clothing, locations, logo design, and language (Fig 2)

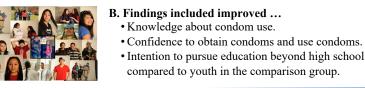
#### Fig 2 : Surface culture example





A. Participants: •Participating youth (n=574): • 55.1% self-identified as female, •Mean age was 13.2 years, and

Curriculum:



#### 4. DISSEMINATE

To date NIYG 2.0 has been accessed by teachers (n=144), classes (n=149), and students (n=1781) (Fig 4)

**B. Deep cultural adaptation**: Reflecting

cultural values, beliefs, & environmental

and psychological influencers of sexual

Fig 3 : Deep culture examples

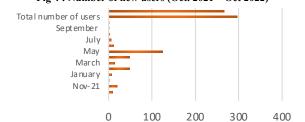
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compared to youth in the comparison group.

health behaviors (Fig. 3).

#### Fig 4 : Number of new users (Oct. 2021 – Oct 2022)

Story Telling



# CONCLUSION

#### ADAPT:

NIYG provides a culturally acceptable, appealing, and accessible sexual health curriculum to optimize reach and fidelity for to AI/AN youth.

#### **EVALUATE:**

NIYG has demonstrated an evidence-base for increasing protective factors for AI/AN middle school youth and also a predictor of successful vertical social mobility.

#### **ENHANCE & DISSEMINATE:**

NIYG 2.0 represents one of few fully online curricula demonstrated culturally acceptable to AI/AN communities and readily accessible online.

#### NEXT STEPS:

Fact Sheets

A next generation NIYG 3.0 that is responsive to trauma-informed curriculum with greater inclusivity and responsiveness to Two-Spirit and LGBTQ youth is indicated. Strategies include user feedback from youth in the form of testimonials.

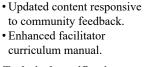
# REFERENCES

- 1. Shegog R, Craig Rushing S, Jessen C et al. (2017) Native IYG: Improving Psychosocial Protective Factors for HIV/STI and Teen Pregnancy Prevention among Youth in American Indian/Alaska Native Communities. JARC, Vol. 8: Iss. 1, Article 3
- 2. Craig Rushing, S., Stephens, D., Shegog, R., et al. (2018). Healthy Native Youth: Improving Access to Effective, Culturally-Relevant Sexual Health Curricula. Frontiers in Public Health. https://doi.org/10.3389/fpubh.2018.00225

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•6.5% reported being sexually active.

#### **Technical specifications:**

• HTML/Java delivery platform.

· Enhanced backend tracking database. • Report generation.

• Downloadable program option.

· Revised content management system • Teacher-student admin. & feedback.